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11 **UNITED STATES DISTRICT COURT**
12 **DISTRICT OF NEVADA**

13 YILAN SHI, Individually and on behalf of all
14 others similarly situated,

15 Plaintiff,

16 v.

17 PAYSIGN, INC., MARK R. NEWCOMER,
18 and MARK ATTINGER,

19 Defendants.

Case No: 2:20-cv-553

**CLASS ACTION COMPLAINT FOR
VIOLATIONS OF THE FEDERAL
SECURITIES LAWS**

JURY TRIAL DEMANDED

20 Plaintiff Yilan Shi (“Plaintiff”), individually and on behalf of all other persons similarly
21 situated, by Plaintiff’s undersigned attorneys, for Plaintiff’s complaint against Defendants (defined
22 below), alleges the following based upon personal knowledge as to Plaintiff and Plaintiff’s own
23 acts, and information and belief as to all other matters, based upon, *inter alia*, the investigation
24 conducted by and through his attorneys, which included, among other things, a review of the
25 Defendants’ public documents, conference calls and announcements made by Defendants, United
26 States Securities and Exchange Commission (“SEC”) filings, wire and press releases published by
27 and regarding Paysign, Inc. (“Paysign” or the “Company”), and information readily obtainable on
28

1 the Internet. Plaintiff believes that substantial evidentiary support will exist for the allegations set
2 forth herein after a reasonable opportunity for discovery.

3
4 **NATURE OF THE ACTION**

5 1. This is a class action on behalf of persons or entities who purchased or otherwise
6 acquired publicly traded Paysign securities from March 12, 2019 through March 15, 2020, inclusive
7 (the “Class Period”). Plaintiff seeks to recover compensable damages caused by Defendants’
8 violations of the federal securities laws under the Securities Exchange Act of 1934 (the “Exchange
9 Act”).

10 **JURISDICTION AND VENUE**

11 2. The claims asserted herein arise under and pursuant to §§10(b) and 20(a) of the
12 Exchange Act (15 U.S.C. §§78j(b) and §78t(a)) and Rule 10b-5 promulgated thereunder by the SEC
13 (17 C.F.R. §240.10b-5).

14 3. This Court has jurisdiction over the subject matter of this action under 28 U.S.C.
15 §1331 and §27 of the Exchange Act.

16 4. Venue is proper in this Judicial District pursuant to §27 of the Exchange Act (15
17 U.S.C. §78aa) and 28 U.S.C. §1391(b) as Defendants conduct business and the Company is
18 headquartered in this Judicial District.

19 5. In connection with the acts, conduct and other wrongs alleged in this Complaint,
20 Defendants, directly or indirectly, used the means and instrumentalities of interstate commerce,
21 including but not limited to, the United States mail, interstate telephone communications and the
22 facilities of the national securities exchange.

23
24 **PARTIES**

25 6. Plaintiff, as set forth in the accompanying certification, incorporated by reference
26 herein, purchased Paysign securities during the Class Period and was economically damaged
27 thereby.
28

1 7. Defendant Paysign purports to provide prepaid card programs and processing
2 services under the PaySign brand to corporations, government agencies, universities, and other
3 organizations. The Company changed its name from 3PEA International Inc. to Paysign, Inc. on
4 April 23, 2019. Paysign is incorporated in Nevada and with headquarters located at 1700 W
5 Horizon Ridge Parkway, Suite 200, Henderson, Nevada 89012. Prior to April 23, 2019, the
6 Company's stock traded on the NASDAQ under the ticker symbol "TPEA." Since April 23,
7 2019, the Company's stock trades on the NASDAQ under the ticker symbol "PAYS."

8 8. Defendant Mark R. Newcomer ("Newcomer") co-founded the Company and served
9 as the Company's Chief Executive Officer ("CEO") and Vice-Chairman throughout the Class
10 Period.

11 9. Defendant Mark Attinger ("Attinger") has served as the Company's Chief
12 Financial Officer ("CFO") throughout the Class Period.

13 10. Defendants Newcomer and Attinger are collectively referred to herein as the
14 "Individual Defendants."
15

16 11. Each of the Individual Defendants:

- 17 (a) directly participated in the management of the Company;
18 (b) was directly involved in the day-to-day operations of the Company at the
19 highest levels;
20 (c) was privy to confidential proprietary information concerning the Company
21 and its business and operations;
22 (d) was directly or indirectly involved in drafting, producing, reviewing and/or
23 disseminating the false and misleading statements and information alleged
24 herein;
25 (e) was directly or indirectly involved in the oversight or implementation of the
26 Company's internal controls;
27
28

1 (f) was aware of or recklessly disregarded the fact that the false and misleading
2 statements were being issued concerning the Company; and/or

3 (g) approved or ratified these statements in violation of the federal securities
4 laws.

5 12. The Company is liable for the acts of the Individual Defendants and its employees
6 under the doctrine of respondeat superior and common law principles of agency because all of the
7 wrongful acts complained of herein were carried out within the scope of their employment.

8 13. The scienter of the Individual Defendants and other employees and agents of the
9 Company is similarly imputed to the Company under respondeat superior and agency principles.

10 14. The Company and the Individual Defendants are referred to herein, collectively, as
11 the “Defendants.”

12 **SUBSTANTIVE ALLEGATIONS**

13 **Materially False and Misleading Statements**

14 15. On March 12, 2019, the Company filed its annual report on Form 10-K for the year
15 ended December 31, 2018 with the SEC (the “2018 10-K”). The 2018 10-K was signed by
16 Defendants Attinger and Newcomer. The 2018 10-K contained signed certifications pursuant to the
17 Sarbanes-Oxley Act of 2002 (“SOX”) by Defendants Attinger and Newcomer attesting to the
18 accuracy of financial reporting, the disclosure of any material changes to the Company’s internal
19 controls over financial reporting, and the disclosure of all fraud.

20 16. The 2018 10-K stated the following risk regarding Payscale’s computer network
21 systems and data centers:

22 Our ability to provide reliable service to our clients and cardholders depends on the
23 efficient and uninterrupted operation of our computer network systems and data
24 centers as well as those of our third party service providers. Our business involves
25 movement of large sums of money, processing of large numbers of transactions and
26 management of the data necessary to do both. Our success depends upon the efficient
27 and error-free handling of the money. We rely on the ability of our employees,
28 systems and processes and those of the banks that issue our cards, our third party
service providers to process and facilitate these transactions in an efficient,
uninterrupted and error-free manner.

1 In the event of a breakdown, a catastrophic event (such as fire, natural disaster,
2 power loss, telecommunications failure or physical break-in), a security breach or
3 malicious attack, an improper operation or any other event impacting our systems or
4 processes, or those of our vendors, or an improper action by our employees, agents
5 or third-party vendors, we could suffer financial loss, loss of customers, regulatory
6 sanctions and damage to our reputation. The measures we have taken, including the
7 implementation of disaster recovery plans and redundant computer systems, may not
8 be successful, and we may experience other problems unrelated to system failures.
9 We may also experience software defects, development delays and installation
10 difficulties, any of which could harm our business and reputation and expose us to
11 potential liability and increased operating expenses. We currently do not carry
12 business interruption insurance.

13 17. As to Paysign’s internal controls over financial reporting, the 2018 10-K stated
14 “management concluded that our internal control over financial reporting was effective as of
15 December 31, 2018.”

16 18. On May 5, 2019, the Company filed its quarterly report with the SEC for the quarter
17 ended March 31, 2019 (the “1Q 2019 10-Q”). The 1Q 2019 10-Q was signed by Defendants
18 Attinger and Newcomer. The 1Q 2019 10-Q contained signed SOX certifications by Defendants
19 Attinger and Newcomer attesting to the accuracy of financial reporting, the disclosure of any
20 material changes to the Company’s internal controls over financial reporting, and the disclosure of
21 all fraud.

22 19. The 1Q 2019 10-Q stated that there “were no changes in our internal controls over
23 financial reporting that occurred during the quarter ended March 31, 2019 that have materially
24 affected, or are reasonably likely to materially affect, our internal control over financial reporting.”

25 20. On August 7, 2019, the Company filed its quarterly report with the SEC for the
26 quarter ended June 30, 2019 (the “2Q 2019 10-Q”). The 2Q 2019 10-Q was signed by Defendants
27 Attinger and Newcomer. The 2Q 2019 10-Q contained signed SOX certifications by Defendants
28 Attinger and Newcomer attesting to the accuracy of financial reporting, the disclosure of any
material changes to the Company’s internal controls over financial reporting, and the disclosure of
all fraud.

1 financial reporting and its information technology general controls. The Company's accompanying
2 press release stated, in relevant part:

3 Paysign, Inc. (NASDAQ: [PAYS](#)) ("Paysign"), a vertically integrated provider of
4 innovative prepaid card programs, digital banking and processing services for
5 corporate, consumer and government applications, announced today ***that it will be***
6 ***delayed in the filing of its Annual Report on Form 10-K for the fiscal year***
7 ***ended December 31, 2019***. Paysign is filing a Form 12b-25, Notification of Late
8 Filing, with the Securities and Exchange Commission, which will provide Paysign
9 with a 15 calendar-day extension beyond the March 16, 2020 deadline within
10 which to file the annual report on Form 10-K. ***The filing extension will provide***
11 ***the necessary time to complete the financial audit.***

12 For the full year 2019, total revenues are expected to be \$34.7 million, an increase
13 of 48% when compared to 2018. Net income attributable to Paysign on a GAAP
14 basis is expected to be \$7.5 million, an increase of 188% when compared to 2018,
15 and Adjusted EBITDA is expected to be \$10.1 Million, an increase of 106% when
16 compared to 2018.

17 These are preliminary results and estimates based on current expectations and are
18 subject to completion of the financial audit. Actual results may differ materially.
19 Paysign expects to finalize its financial results and file its Annual Report on Form
20 10-K no later than the prescribed due date allowed pursuant to Rule 12b-25.

21 ***Separately, in the course of completing its assessment of internal controls over***
22 ***financial reporting for 2019 and the company's initial year of compliance with***
23 ***Sarbanes-Oxley 404b, management identified material weaknesses related to (i)***
24 ***assessment of internal controls over financial reporting and (ii) information***
25 ***technology general controls.***

26 (Emphasis added).

27 26. On this news, shares of Paysign fell \$0.93 per share, or nearly 17%, to close at \$4.59
28 per share on March 16, 2020, damaging investors.

27 27. As a result of Defendants' wrongful acts and omissions, and the precipitous decline
28 in the market value of the Company's securities, Plaintiff and other Class members have suffered
significant losses and damages.

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PLAINTIFF’S CLASS ACTION ALLEGATIONS

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2 28. Plaintiff brings this action as a class action pursuant to Federal Rule of Civil
3 Procedure 23(a) and (b)(3) on behalf of a Class, consisting of all those who purchased or otherwise
4 acquired the publicly traded securities of Paysign during the Class Period (the “Class”); and were
5 damaged upon the revelation of the alleged corrective disclosures. Excluded from the Class are
6 Defendants herein, the officers and directors of the Company, at all relevant times, members of their
7 immediate families and their legal representatives, heirs, successors or assigns and any entity in
8 which Defendants have or had a controlling interest.

9 29. The members of the Class are so numerous that joinder of all members is
10 impracticable. Throughout the Class Period, Paysign securities were actively traded on the
11 NASDAQ. While the exact number of Class members is unknown to Plaintiff at this time and can
12 be ascertained only through appropriate discovery, Plaintiff believes that there are hundreds or
13 thousands of members in the proposed Class. Record owners and other members of the Class may
14 be identified from records maintained by the Company or its transfer agent and may be notified of
15 the pendency of this action by mail, using the form of notice similar to that customarily used in
16 securities class actions.

17 30. Plaintiff’s claims are typical of the claims of the members of the Class as all
18 members of the Class are similarly affected by Defendants’ wrongful conduct in violation of federal
19 law that is complained of herein.

20 31. Plaintiff will fairly and adequately protect the interests of the members of the Class
21 and has retained counsel competent and experienced in class and securities litigation. Plaintiff has
22 no interests antagonistic to or in conflict with those of the Class.

23 32. Common questions of law and fact exist as to all members of the Class and
24 predominate over any questions solely affecting individual members of the Class. Among the
25 questions of law and fact common to the Class are:

- 26
27 • whether the federal securities laws were violated by Defendants’ acts as alleged
28 herein;

- 1 • whether statements made by Defendants to the investing public during the Class
- 2 Period misrepresented material facts about the financial condition, business,
- 3 operations, and management of the Company;
- 4 • whether Defendants' public statements to the investing public during the Class
- 5 Period omitted material facts necessary to make the statements made, in light of the
- 6 circumstances under which they were made, not misleading;
- 7 • whether the Individual Defendants caused the Company to issue false and misleading
- 8 SEC filings and public statements during the Class Period;
- 9 • whether Defendants acted knowingly or recklessly in issuing false and misleading
- 10 SEC filings and public statements during the Class Period;
- 11 • whether the prices of Paysign securities during the Class Period were artificially
- 12 inflated because of the Defendants' conduct complained of herein; and
- 13 • whether the members of the Class have sustained damages and, if so, what is the
- 14 proper measure of damages.

15 33. A class action is superior to all other available methods for the fair and efficient
16 adjudication of this controversy since joinder of all members is impracticable. Furthermore, as the
17 damages suffered by individual Class members may be relatively small, the expense and burden of
18 individual litigation make it impossible for members of the Class to individually redress the wrongs
19 done to them. There will be no difficulty in the management of this action as a class action.

20 34. Plaintiff will rely, in part, upon the presumption of reliance established by the fraud-
21 on-the-market doctrine in that:

- 22 • Defendants made public misrepresentations or failed to disclose material facts during
- 23 the Class Period;
- 24 • the omissions and misrepresentations were material;
- 25 • Paysign securities are traded in efficient markets;
- 26 • the Company's securities were liquid and traded with moderate to heavy volume
- 27 during the Class Period;
- 28

- 1 • the Company traded on the NASDAQ, and was covered by multiple analysts;
- 2 • the misrepresentations and omissions alleged would tend to induce a reasonable
- 3 investor to misjudge the value of the Company's securities; and
- 4 • Plaintiff and members of the Class purchased and/or sold Paysign securities between
- 5 the time the Defendants failed to disclose or misrepresented material facts and the
- 6 time the true facts were disclosed, without knowledge of the omitted or
- 7 misrepresented facts.

8 35. Based upon the foregoing, Plaintiff and the members of the Class are entitled to a
9 presumption of reliance upon the integrity of the market.

10 36. Alternatively, Plaintiff and the members of the Class are entitled to the presumption
11 of reliance established by the Supreme Court in *Affiliated Ute Citizens of the State of Utah v.*
12 *United States*, 406 U.S. 128, 92 S. Ct. 2430 (1972), as Defendants omitted material information in
13 their Class Period statements in violation of a duty to disclose such information, as detailed above.

14 **COUNT I**

15 **Violation of Section 10(b) of The Exchange Act and Rule 10b-5** 16 **Against All Defendants**

17 37. Plaintiff repeats and realleges each and every allegation contained above as if fully
18 set forth herein.

19 38. This Count is asserted against the Company and the Individual Defendants and is
20 based upon Section 10(b) of the Exchange Act, 15 U.S.C. § 78j(b), and Rule 10b-5 promulgated
21 thereunder by the SEC.

22 39. During the Class Period, the Company and the Individual Defendants, individually
23 and in concert, directly or indirectly, disseminated or approved the false statements specified above,
24 which they knew or deliberately disregarded were misleading in that they contained
25 misrepresentations and failed to disclose material facts necessary in order to make the statements
26 made, in light of the circumstances under which they were made, not misleading.
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1 40. The Company and the Individual Defendants violated §10(b) of the 1934 Act and
2 Rule 10b-5 in that they:

- 3 • employed devices, schemes and artifices to defraud;
- 4 • made untrue statements of material facts or omitted to state material facts necessary
5 in order to make the statements made, in light of the circumstances under which they
6 were made, not misleading; or
- 7 • engaged in acts, practices and a course of business that operated as a fraud or deceit
8 upon plaintiff and others similarly situated in connection with their purchases of
9 Paysign securities during the Class Period.

10
11 41. The Company and the Individual Defendants acted with scienter in that they knew
12 that the public documents and statements issued or disseminated in the name of the Company were
13 materially false and misleading; knew that such statements or documents would be issued or
14 disseminated to the investing public; and knowingly and substantially participated, or acquiesced in
15 the issuance or dissemination of such statements or documents as primary violations of the
16 securities laws. These defendants by virtue of their receipt of information reflecting the true facts of
17 the Company, their control over, and/or receipt and/or modification of the Company's allegedly
18 materially misleading statements, and/or their associations with the Company which made them
19 privy to confidential proprietary information concerning the Company, participated in the
20 fraudulent scheme alleged herein.

21 42. Individual Defendants, who are the senior officers and/or directors of the Company,
22 had actual knowledge of the material omissions and/or the falsity of the material statements set forth
23 above, and intended to deceive Plaintiff and the other members of the Class, or, in the alternative,
24 acted with reckless disregard for the truth when they failed to ascertain and disclose the true facts in
25 the statements made by them or other personnel of the Company to members of the investing
26 public, including Plaintiff and the Class.

1 C. Awarding Plaintiff and the other members of the Class prejudgment and post-
2 judgment interest, as well as their reasonable attorneys' fees, expert fees and other costs; and

3 D. Awarding such other and further relief as this Court may deem just and proper.

4 **DEMAND FOR TRIAL BY JURY**

5 Plaintiff hereby demands a trial by jury.

6
7 Dated: March 19, 2020

Respectfully submitted,

8 **LEVERTY & ASSOCIATES LAW CHTD.**

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